

On the airwaves



ON AIR: Presenter Jason Richards with students from Robert Clack School.

Contributed picture

by Martyn Dolton

A NEW community radio station for the borough has been launched.

Enterprise Radio, an online station, has been developed by Schools Action for Enterprise (SAFE) and has won backing from Barking and Dagenham Enterprise (BDE).

Barking and Dagenham was one of only 10 local authorities nationally to be awarded funds from this programme and the only Thames Gateway borough to be successful.

Presenter Jason Richards, 36, said the radio station would help

students in the borough.

He added: "I believe that it will interest students in our borough's schools.

"Importantly it should also assist us to target young people who are not in education, employment or training. We can help them raise their confidence and skill levels, and encourage the youngsters to return to education, take up employment or seek training opportunities."

BDE is managing more than 30 enterprise-related projects over three years following the council's successful bid for funding under the Government's Local Enterprise

Growth Initiative.

Councillor Graham Bramley, a BDE board member, said the station would benefit everyone.

He added: "This is an exciting and innovative project which we believe has enormous potential for communicating the enterprise message to local residents. This will help people to connect with the wealth of life-changing opportunities that are now available within the borough."

You can listen to the station by logging on to www.saferadio.co.uk which is broadcast 24 hours a day, with live coverage from 9am to 4pm.