



ECONOMIC DEVELOPMENT NEWS

NEWS FOR BARKING AND DAGENHAM BUSINESSES

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Welcome to the new BDE newsletter

Our monthly newsletter will keep you up-to-date with the latest economic development news in Barking and Dagenham. Each edition will include news about business support available to help the borough's businesses grow during tough times. The newsletter will also let you know about events happening in the next few months which your business could benefit from attending.

Please let us know your thoughts about the content and whether there is any other information you'd like to see included.

We hope you enjoy reading economic development news, but if you don't, then you can [unsubscribe](#) at any time.

Get online to get more business

A website is a business card to the world and it is a silent salesman promoting the services and products offered by the business far and wide. Yet thousands of businesses in the UK fail to understand the importance and the need to invest in a website.

[Getting British Business Online \(GBBO\)](#) is a national initiative sponsored by Google. It offers FREE websites and support to enhance traffic to your existing website.

The Council teamed up with the GBBO project and held two workshops on the 22 June at Roycraft House. Workshop 1 focussed on businesses without a website to design and take away one of their choice. Workshop 2 helped businesses with a website to learn about tools and tricks devised by Google to drive more traffic to their website.

These FREE workshops were attended by twenty local businesses. They used the online facility at Roycraft house and were able to design and enhance their website. The feedback has been very positive and felt the content was mind blowing as it came directly from Google. Local businesses felt support of this sort was really essential and valuable in times of recession.

The GBBO project will be promoted through the business support team to the local businesses both directly and through partners.

Future workshops will be delivered as and when the minimum numbers are achieved.

For more information please contact Karthik Durgaprasad on 020 8724 8295.



Barking & Dagenham Enterprise Celebrates!

An event was held on 10th May to celebrate the achievements of the Local Enterprise Growth Initiative funded BDE programme 2006-2010, where Partners and providers involved in delivering the LEGI programme in Barking and Dagenham joined in the celebrations at the Broadway Theatre. The event heard from student beneficiaries of the Enterprise Bursary from Robert Clack School and from small business beneficiary Bike Dock Solutions. Speakers included BDE Chair Chris Oliver, Tracie Evans (LBBB Director of Financial and Commerce services) and Simon Green, Chair of the Skills, Jobs and Enterprise (SJE) Board who congratulated the BDE Board on the achievements and committed the SJE Board to build on their strong legacy.

Visit our web site to see the [BDE Achievement Report](#).



Former BDE Chair, Chris Oliver (left) with Skills, Jobs and Enterprise Board Chair, Simon Green

The Single Programme

The new SJE Board is responsible for a broad range of economic development - including skills, transport and physical regeneration as well as business support and enterprise. This broad remit is known as the Single Programme where there will be a more strategic and holistic consideration of what happens in the borough and how business and job growth can be supported. During a time of spending cuts, the Board will seek to ensure 'more is done for less but better.'

Visit our web site for more information on the [Single Programme](#).

Emergency Budget: 22 June 2010

The coalition government announced its first Budget this week. It sets out a five-year plan for rebuilding the British economy based on the government's values of responsibility, freedom and fairness, and shows how the government will carry out Britain's deficit reduction plan.

Worried about how this might affect your business? Read our budget summary to find out how the budget affects you.

[BDE Budget Summary](#)

Take on a smart, dynamic graduate and we will give you £1000

Do you have a project on the shelf that you just haven't had time to complete? Or need someone to support your team through a busy period? Do you have some admin work that needs to be completed or a junior role to be filled for a short period? If so, we have the perfect solution for you. We can offer you a bright, tenacious recent graduate to work for you and even better, It doesn't need to cost you a thing - we will give you a £1000 per intern!

Interested?

Visit www.uel.ac.uk/keinterns/employers.htm

Email employers@knowledgeeast.net

Phone 020 8223 6222

Free tools to make your workplace more harmonious and productive

Check out the new Institute of Community Cohesion's toolkit that will help you make your business a great place to work. This toolkit is aimed across the public and private sectors and at leaders of organisations, HR professionals, managers, leaders and trade unionists. The toolkit aims to shift attitudes and cultures of organisations and offers practical steps to embed cohesion across the workplace, for the benefit of staff, the business and the wider community.

For more information visit www.cohesioninstitute.org.uk/WorkforceCohesion

Business events

27 July – Barking and Dagenham Chamber of Commerce, Flip Chart Road Show

£10 + VAT per attendee (includes flip chart and canapés), limited places, strictly first come first served basis

Book your place and flip chart board space now! This is a fantastic opportunity to network face-to-face with key decision-makers from businesses across the local area and to encourage businesses to 'Trade Local'. The evening will provide you and your business with an excellent platform to showcase products and services, meet prospective clients and build new relationships.

[Please visit our web site for more information about events.](#)

Could you establish a new secondary school for Barking Riverside?

A competition to set up a new school at Barking Riverside has been developed to allow different organisations, groups individuals and consortia the chance to bring a fresh approach to education in their area.

Barking Riverside is set to become one of the most important and inspiring new communities in London. It will be home to thousands of people, with new schools, shopping, parkland, river access, and improved transport connections, all a stone's throw from Barking town centre. The new development, as well as a rising birth rate in the borough, means a new secondary school is needed to meet growing demand. So, Barking and Dagenham Council is inviting proposals for a new secondary school to open in September 2012.

Anyone can be involved in establishing a new school by entering the competition. The Council will set out the specification for the school and, using feedback from consultation with the local community, normally decide the competition.

The competition is your chance to have a say, to make sure the new school meets the needs of local people.

If you would like to get involved, please see here for information on the [invitation to tender](#).

Business Support Contacts

[Business relationship managers](#)

[Barking and Dagenham Small Business Centre](#)

[Chamber of Commerce.](#)

[Business Link London](#)

ABOUT US>>

Barking and Dagenham Enterprise (BDE) is the team responsible for economic development and business support in the Borough. It delivers part of the Skills, Jobs and Enterprise Board's Single Programme. Further details of the Board and the Single Programme can be found on the [website](#).

Barking & Dagenham Enterprise

London Borough of Barking & Dagenham

3rd Floor, Maritime House

1 Linton Road

Barking IG11 8HG

Tel: 020 8227 3319

Fax: 020 8724 8094

Email: info@boldanddynamic.co.uk

Get more! Visit us online at www.boldanddynamic.co.uk

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info@boldanddynamic.co.uk
www.boldanddynamic.co.uk

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